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# Your success story begins here

Master's programmes in Estonian Business School

# **Business Innovation**

Business Innovation is a practical Master's programme where student teams create companies based on corporate innovation or new venture projects.

Developing innovative ideas into successful businesses is very tough. In this program we give you tools and practical hands-on experience of taking ideas and bringing them out to the market. This creates leaders who are capable in seizing the opportunity of the new knowledge-based markets.

- Innovation week in CERN\*
- World-class international faculty
- Multi-disciplinary teams
- Developing the concept of prototype or design
- Learning-by-doing format
- Real-life business cases
- Co-creation approach

#### \* Innovation week at IdeaSquare in CERN (in Geneva) is an intensive workshop, where multicultural teams of mixed disciplines work on innovation challenges to learn and experience prototyping skills.

IdeaSquare is a dedicated test facility at CERN. The purpose of IdeaSquare is to bring together CERN personnel, visiting students, and external project collaborators from the domains of research, technology development and education to generate new ideas and work on conceptual prototypes in an open environment.





It is easy to talk about innovation and get it into practice in order to

# **Henry Johansson**

**Business** Innovation Student, Development Director Servaali OY

# International Business Administration

International Business Administration is designed for students with the Bachelor's Degree in Business Administration, Economics or Management or equivalent.

The strength of the International Business Administration programme at EBS is the fact that its curriculum is traditional in the best possible sense. For senior specialists it's important to have in-depth knowledge of their field, but also a broad-based business education.

### **SPECIALIZATIONS:**

#### Marketing management

The field of specialization in Marketing Management at EBS is one of the most comprehensive marketing modules in Estonia. A balanced focus on theory and practice will ensure that the master students gain knowledge in marketing with the aim of implementing the knowledge in their everyday work.

#### **Finance NEW!**

Our programme keeps the flexibility of general business management with a powerful financial preparation, opening professional opportunities in a wider range of occupations as well as teaching students how to fully run their own companies.

The three possible tracks are:

- 1) Investments Analysis and Management
- 2) Accounting and Auditing
- 3) Chief Financial/Executive Officer

One of Northern Europe's best kept secrets, the Estonian Business School is a world class institution, tucked away in little Estonia. I found the staff absolutely professional and highly motivated, as were the students. There are no communication problems as the level in English is universally high.

**Robert Crane** 

and Communication

Visiting Professor of the

Department of Marketing

I find the dynamism I saw in the classroom faithfully reflects the dynamism of Estonia itself, particularly in the high tech area. EBS has played a key role in the development of both the Estonian economy and Estonian democracy.

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High quality business and management education in one of the most rapidly developing areas in the world.

## **REASONS TO CHOOSE EBS:**

- Eduniversal ranking: among the best business schools in the world
- High quality education that is recognized globally
- · Strong contacts with corporate world
- Exchange possibilities with more than 70 partners worldwide

#### Curricula at EBS stand out for:

- Master Studies in EBS start with the intensive business development Boot-Camp in creative environment in Northern Estonia.
- Flexible organization of studies
- Personal advisory services
- The use of innovative teaching methods:
  - E-learning solutions
  - Video training
  - Team teaching
  - Real international business cases
  - Leading practitioners' experiences alongside academic knowledge

## **ADMISSION REQUIREMENTS**

Admission to EBS Master's studies takes place twice a year in summer and in winter (only EU). Admitted students can start their studies either in September or in February (only EU). Application documents will be processed only after application fee is received.

1. Fill on the application in our online application system: **Estonia.dreamapply.com** 

- 2. Upload all the necessary documents:
- Business Innovation Bachelor Diploma
- International Business Administration Bachelor Diploma and transcript in Business Administration or Economics or equivalent
- 3. English language requirements:
  - TOEFL iBT score 87 (EBS cods 6744)
  - IELTS 5.5
  - Cambridge test- FCE
  - BEC (Business English Certificate) Vantage

Even though there are tuition fees in EBS, we give out up to **80 scholarships annually.** Outstanding academic results and active participation might result in partial or full scholarship. EBS Scholarship for international applicants is open globally to students who have already or will apply for Master's programmes and PhD at EBS.

#### 4. Skype interview

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