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1031, Hungary  
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**VIENNA CAMPUS:**  
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[www.ibsvienna.com](http://www.ibsvienna.com)  
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**#YOURUNIVERSITY**  
**#YOURFRIENDS**  
**#YOURCAREER**

[www.ibsbudapest.com](http://www.ibsbudapest.com)  
[www.ibsvienna.com](http://www.ibsvienna.com)

**#YOURSCHOOL**



**FOUNDED IN 1991 AS THE FIRST PRIVATE BUSINESS SCHOOL IN HUNGARY, IBS HAS GROWN INTO A TRULY INTERNATIONAL UNIVERSITY AND WELCOMES STUDENTS FROM ALL OVER THE WORLD ON ITS BRITISH AND HUNGARIAN BACHELOR'S, MASTER'S, PHD AND NON-DEGREE PROGRAMMES.**

# #YOUR FRIENDS



# #INTERNATIONAL COMMUNITY



**IBS HAS STUDENTS FROM OVER 100 COUNTRIES  
AROUND THE WORLD WHO CREATE A  
LIVELY AND COSMOPOLITAN ATMOSPHERE.  
STUDENTS CAN NETWORK GLOBALLY AND  
LEARN TO RESPECT DIVERSITY PROVING THAT  
INTERNATIONALISATION IS NOT JUST A PHRASE  
BUT AN ESSENTIAL PART OF THE STUDY  
EXPERIENCE ON OUR CAMPUSES IN BUDAPEST  
AND VIENNA.**



**#GLOBALLY RECOGNIZED  
BRITISH DEGREE**

**NOTHING IS MORE IMPORTANT FOR A  
SUCCESSFUL CAREER THAN A DEGREE THAT  
TRULY OPENS THE DOOR TO THE BEST  
POSITIONS ALL OVER THE WORLD. THE  
DEGREE CONFERRED BY OUR COLLABORATIVE  
PARTNER, THE UNIVERSITY OF BUCKINGHAM  
IS A SEAL OF QUALITY ON OUR EDUCATION.**

**“IBS IS NOT ONLY A SCHOOL.  
IT IS A HOME, A MINI-SOCIETY  
AND A PLACE WHERE YOU CAN  
GROW UP.”**

CHRISTOPHER BJERRE KRENCHER, DENMARK



# BACHELOR'S PROGRAMMES

## UNDERGRADUATE PROGRAMMES

All our bachelor's programmes are 3-year full-time courses of modular studies leading to a Bachelor of Science degree conferred by The University of Buckingham. They start with a common first year that will allow you to make a decision with regard to your final specialisation choice as late as the end of the first year. In the sixth semester you will have to choose between studying abroad or an internship.

**IBS offers a 50% Starter Scholarship for newcomers. (See details on our website!)**

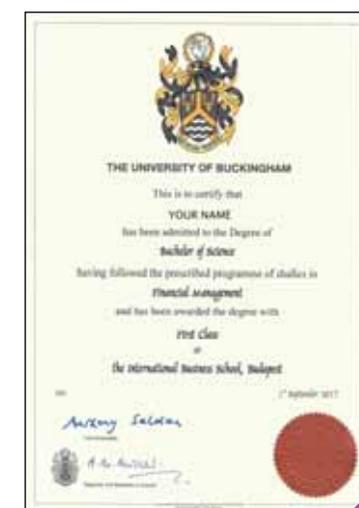
## ERASMUS EXCHANGE AND WORK PLACEMENT

Coming to IBS will open up opportunities for you to study abroad, without adding to the length of your studies. ERASMUS is the mobility programme of the EU for university students, teachers and staff. One semester abroad is available for all IBS students during their studies. We are happy to welcome over 100 students a year who come from our 68 ERASMUS partner universities. Optional work placement in the fifth semester of your studies is an excellent opportunity for testing your strengths, showing your abilities and more often than not, finding your workplace after graduation.

## PROGRAMME OFFERS

We offer bachelor's programmes and specialisations in:

- FINANCIAL MANAGEMENT
- MANAGEMENT
- ARTS MANAGEMENT
- DIPLOMACY
- HUMAN RESOURCES
- MARKETING
- PSYCHOLOGY
- TOURISM



Duration of programme	6 semesters
Application deadline	May 31
Starting date / Intakes	September
Tuition fee per semester	€ 3300
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	The University of Buckingham
Work placement available	Yes
Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	50-75%

# BACHELOR'S PROGRAMMES

## UNDERGRADUATE PROGRAMME FOR EU DEGREE

The BA in Business Administration and Management programme equips you with the vision, knowledge and high-level skills which employers need to shape strategy and drive change.

You will learn about the ever-changing business environment and how it is influenced by political, legal, economic, social and technological factors on both a national and international scale. You will gain a deep understanding of why businesses perform in the way that they do, along with valuable research, analytical and critical thinking skills to support business decision-making and problem-solving. In addition, you will acquire skills to solve conflicts, to adapt to environmental changes, to use IT software and to be effective in your business communication.

Upon graduating you may have a career in management at companies, financial or non-profit institutions, in public administration, or you may want to develop your own business. You will receive the BA in Business Administration and Management degree of IBS, which is accredited in Hungary and in the European Union.

## ERASMUS EXCHANGE

Erasmus is the mobility programme of the EU for university students, teachers and staff. One semester abroad is available for all IBS students. It is an excellent opportunity to enrich your cultural experience in Europe and make new friends.

## WORK PLACEMENT

The work placement in the seventh semester of your studies is an excellent opportunity for testing your strengths, showing your abilities and finding your workplace after graduation.



**“I REALLY LOVE THE WAY IBS GIVES ME THE CHANCE TO GET A BRITISH DEGREE IN ONE OF THE MOST BEAUTIFUL CITIES OF EUROPE.”**

DANA SAPAROVA, KAZAKHSTAN

Duration of programme	7 semesters
Application deadline	May 31
Starting date / Intakes	September
Tuition fee per semester	€ 2200
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	International Business School Budapest
Study abroad available	Yes
Campus	Budapest
Admission criteria	see website

**“WE HAVE REALLY CREATIVE CLASSES. WE USUALLY WORK IN GROUPS WHICH IS REALLY NICE BECAUSE WE CAN INTERACT WITH EACH OTHER AND SHARE OUR IDEAS. IBS TEACHES US HOW TO BE A GOOD TEAM WORKER.”**

DIANA SWEIDAN, JORDAN

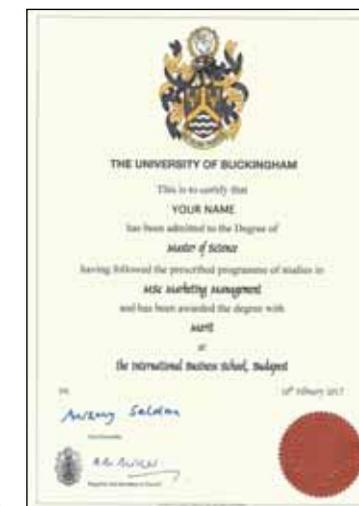
# MASTER’S PROGRAMMES

## MASTER’S DEGREE IN ONE YEAR

We offer four postgraduate programmes in English, all leading to the Master of Science degree conferred by our British partner, The University of Buckingham.

- INTERNATIONAL MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- FINANCIAL MANAGEMENT
- MARKETING MANAGEMENT

All our master’s programmes are full-time with 3 terms (2 taught terms and 1 summer term for dissertation writing) and the studies can be completed in one year. In order to accommodate work commitments, we provide a work-friendly schedule with courses delivered in blocks.



## CRITICAL AND ANALYTICAL SKILLS

Completing a master’s programme at IBS requires considerable commitment on your part. We aim to match your commitment by providing a challenging programme that encourages you to question the way management and business processes operate in an organisation. The open and critical thinking we help you to develop is highly valued by employers.

## ENGAGING SEMINARS AND GROUP WORK

Students on our master’s programmes come from a wide variety of learning environments. They are expected to be independent learners. Our faculty support and guide all programme participants in making this transition as we are convinced that independent study develops strong research skills and the ability to make sense of new material quickly. An additional core value of our master’s programmes is the development of individual and team building skills in a cross cultural context.

Duration of programme	1 year
Application deadline	May 31 / November 30
Starting date / Intakes	September and February
Tuition fee per semester in Budapest	€ 4700
Tuition fee per semester in Vienna	€ 5900
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	The University of Buckingham
Campus	Budapest / Vienna
Admission criteria	see website

# MBA PROGRAMME

## MASTER IN BUSINESS ADMINISTRATION IN ONE YEAR

Our unique MBA programme is a transformational experience which aims to develop essential **professional and soft skills** to nurture leaders of the 21st century. The programme explores and develops all areas of corporate management, with a strong emphasis on the most in-demand skills in business: **analytical skills, data management, business intelligence** and a wide array of **soft skills**. The IBS MBA experience is a one-year full-time programme, designed for professionals with 3 to 5 years of work experience.

Our programme first focuses on 'core skills,' i.e. the necessary competencies to communicate and collaborate with other stakeholders, to acquire solid organizational, project management and up-to-date financial and analytical skills. The second part of the programme focuses on 'functional skills,' i.e. advanced skills for managing roles in corporate organisations, including data management and business intelligence, customer relationship management and strategic decision-making skills. The programme concludes with a **capstone project** assessing your newly acquired business acumen and business intelligence skills.

## PROGRAMME STRUCTURE

### SEMESTER 1

Communication Skills  
Budgeting and Cost Awareness  
Market and Competition Analysis  
Decision-Making and Analytical Skills  
Organisational and Project Management Skills

### SEMESTER 2

Leadership in a Globalised World  
Business Intelligence  
MBA Elective  
Strategic Management  
Team Management Skills

### ELECTIVES

Data Management and Visualisation  
Service Excellence  
Strategic HRM

**“I HAVE BEEN VERY CONTENT WITH ALL MY PROFESSORS BECAUSE THEY ARE REALLY KIND, YOU CAN TALK TO THEM IF YOU HAVE ANY QUESTIONS AND I JUST LOVE HOW WE ARE NOT LEARNING FROM BOOKS BUT RATHER LEARNING FROM THEIR OWN EXPERIENCES.”**

ESZTER MEHESZ, USA

Duration of programme	1 year
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester in Budapest	€ 6200
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	The University of Buckingham
Campus	Budapest
Admission criteria	see website



“IT’S NOT JUST ABOUT BOOKS, IBS  
IS PREPARING YOU FOR LIFE AFTER  
SCHOOL.”

LA SHEIKA CAMPBELL,  
SAINT VINCENT AND THE GRENADINES

# MASTER’S BY RESEARCH

## MASTER’S DEGREE BY RESEARCH IN ONE YEAR

We offer the following five Master’s programmes by research in English, all leading to the Master’s degree conferred by our British partner, *The University of Buckingham*. We accept applications for the MSc by research programmes in the following academic fields:

- BRAND MANAGEMENT
- DEVELOPMENT ECONOMICS
- FINANCIAL CONSULTING
- ART HISTORY
- INTERNATIONAL AFFAIRS AND DIPLOMACY

The emphasis on our Master’s by research programmes is on independent research and one-to-one consultations rather than formal education. During the programme, a close working relationship will develop between student and supervisor. While the final thesis must be an independent piece of work, it is the supervisor who offers advice on refining the topic (if necessary), on the primary sources, on secondary reading, on research techniques and on writing the final text. The supervisor will always be the student’s primary contact for academic advice and support. One should note that the fact that there is no formal teaching or written examination does not mean that this programme is in any way ‘easier’ than a degree with a more traditional structure.

## QUALITY EDUCATION

The standards of degrees and awards are safeguarded by distinguished external examiners – senior academic staff from universities in the UK – who approve and moderate assessed work. Our academic staff are high-calibre, highly respected lecturers who have a background in business or industry and can offer not only excellent academic support but also networking opportunities for students.

Duration of programme	1 year (full-time)
Application deadline	continuous
Starting dates / Intakes	September and February
Tuition fee per semester	€ 4700
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	The University of Buckingham
Programme delivery	individual consultations
Admission criteria	see website

# DOCTORAL PROGRAMMES

We offer the following four doctoral programmes in English, all leading to the Doctor of Philosophy (PhD) degree conferred by our British partner, *The University of Buckingham*. We accept applications for the doctoral programmes in the following academic fields:

- BUSINESS AND MANAGEMENT
- ART HISTORY
- INTERNATIONAL AFFAIRS
- ECONOMICS

These degrees by research require an original contribution to the body of knowledge in one of the above academic or professional discipline.

Normally, postgraduate students wishing to register for our DPhil programme must first complete the MPhil and seek conversion at a later stage. The School operates a system of preliminary registration for all research degrees so as to allow students to prepare a formal proposal during their first two terms of study. All research students must also subject their work to an annual progress review. Students do not have to attend seminars, they consult their supervisors.

A postgraduate degree requires serious academic work and commitment to research. We seek motivated researchers with challenging research topics, and we will match their enthusiasm by providing devoted expert supervisors.

Candidates spend a considerable part of their studies undertaking supervised research, at the end of which they submit a thesis embodying the results of that research. The thesis must demonstrate full competence and up-to-date expertise in the chosen subject area, including evidence of exhaustive knowledge of the relevant academic literature. It should display critical discrimination and a sense of proportion in evaluating evidence and the judgements of others. The subject should be dealt with in a competent and scholarly manner.

**“BUDAPEST IS AMAZING. I MET GREAT PEOPLE FROM ALL OVER THE WORLD AND EXPERIENCED REAL INTERNATIONAL ATMOSPHERE AT IBS. BEST MONTHS OF MY LIFE!”**

JENNIFER LUKAS, GERMANY

Duration of programme	6 semesters (full-time)
Application deadline	continuous
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3100
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	The University of Buckingham
Programme delivery	individual consultations
Admission criteria	see website



**“I LIKE IBS BECAUSE OF THE FLEXIBLE LEARNING METHODS AND THE WELL-EXPERIENCED TEACHERS. IBS PREPARES YOU FOR YOUR BUSINESS CAREER BY WORKING IN TEAMS AND DISCUSSING CASE STUDIES FROM THE BUSINESS WORLD.”**

MAYOWA RACHAEL AKINNASO, NIGERIA

“IBS IS A BUSINESS SCHOOL WHERE STUDENTS FROM DIFFERENT BACKGROUNDS ARE STUDYING BUSINESS, GETTING VITAL EXPERIENCE AND DEVELOPING KEY SKILLS FOR THEIR FURTHER CAREER.”

AYAN MIRZAYEVA, AZERBAIJAN

## CAREER FOUNDATION PROGRAMME A LIFE-CHANGING EXPERIENCE

DIVE WITH THE TURTLES AND PRACTICE SURFING IN COSTA RICA  
OR SAVE ELEPHANTS AND HELP CLEAN WATER EFFORTS IN CAMBODIA  
OR TEACH CHILDREN AND EMBARK ON SAFARIS IN TANZANIA  
AND  
DEVELOP ESSENTIAL SKILLS FOR YOUR FUTURE STUDIES AND CAREER.

IBS Career Foundation is a programme of two very active semesters packed with **skills-building, teamwork, intercontinental travel, lifelong memories and friendships**. The programme is designed for students fresh out of high school or a bachelor's programme looking to strengthen their essential skillset along with their English proficiency and in the meantime participate in meaningful and memorable projects both in Hungary and abroad. IBS Career Foundation Programme starts with a 12-week first semester in Budapest, Hungary, where students develop their communication, inter-cultural, project and time management, data collection, analytical, digital as well as English skills.

This is followed by a 10-week journey (powered by our British partner, The Leap) to one of the following three destinations of your choice: **Costa Rica, Tanzania or Cambodia** – where you will actively engage in social, cultural or environmental projects with a group of international students.

Finally, you will return to Budapest for an extensive debrief of your experiences along with insightful academic and career coaching, field visits and an exciting project to kick-start your future. IBS Career Foundation is a programme which intends to educate young adults and help them find their passion in life through a unique combination of intensive mentoring and unforgettable experiences.



Duration of programme	2 semesters
Application deadline	May 31
Starting date	September
Tuition fee per semester	€ 5750
One-off registration fee for non-EU citizens	€ 900
Campus	Budapest and global study tour
Admission criteria	see website
Language of tuition	English

“TO STUDY IN THE HEART OF EUROPE, TO GET A BRITISH DEGREE AND TO MEET SO MANY INTERNATIONAL STUDENTS IS A UNIQUE OPPORTUNITY. I LOVE IT.”

JOAKIM BIRKELAND, NORWAY

# INTERNATIONAL UNIVERSITY FOUNDATION PROGRAMMES

## UNIVERSITY FOUNDATION - ENGLISH

IBS offers a one-year intensive English foundation programme with 400 hours of study including Business English combined with business subjects. At the end of the programme students who work hard and achieve good results throughout the year may take the LCCI Intermediate Language Exam free of charge at the school. Students will also have knowledge and practice in **Business English, Skills Development, International Issues and Current Affairs.**

## UNIVERSITY FOUNDATION - GERMAN

The primary objective of the International University Foundation programme with German is to prepare you for continuing your studies in German at higher education level, but it is also an excellent opportunity for those who simply want to improve their German for various purposes. This programme offers 16 German language classes a week over two semesters. Classes are conducted only from beginner's level in small groups. You will develop your **communication, writing, reading and listening skills** with the help of our experienced language teachers.

## UNIVERSITY FOUNDATION - ENGINEERING

This programme is ideal if you'd like to study for an undergraduate engineering degree, but need a preparatory period of study beforehand. It is delivered fully in English and offers English language classes as well as thorough preparation for university entry in maths and physics. You can have insight of the following areas: **Civil engineering, Electrical engineering, Mechanical engineering, Industrial engineering and Computer engineering.** We will also guide you in the admission requirements to universities with engineering degrees.

Duration of programme	2 semesters
Application deadline	May 31
Starting date	September
Tuition fee per semester ENGLISH	€ 2200
Tuition fee per semester GERMAN	€ 2750
Tuition fee per semester ENGINEERING	€ 2750
One-off registration fee for non-EU citizens	€ 900
Certificate awarded by	International Business School Budapest
Campus	Budapest
Admission criteria	see website
Language of tuition	English / German

# #BUDAPEST

**THE CITY IS FAMOUS FOR ITS NIGHTLIFE. THERE ARE HUNDREDS OF AMAZING VENUES, BARS, CAFÉS OPEN AROUND THE CLOCK. THE HISTORICAL DOWNTOWN AREA OFFERS PLENTY OF IDEAS FOR A FUN NIGHT OUT, RANGING FROM SOME OF THE TRENDIEST DINING OPTIONS AND GALLERIES TO THE HOTTEST POP/ROCK/ELECTRO EVENTS. THE BEAUTIFUL HISTORIC SETTING, SPAS AND THEATRES MIXED WITH A YOUTHFUL VIBE GIVE YOU A TRULY UNFORGETTABLE STUDY ABROAD EXPERIENCE.**



# #BUDAPEST CAMPUS

CONSISTING OF THREE BEAUTIFULLY RESTORED ARCHITECTURAL HERITAGE BUILDINGS, OUR MAIN CAMPUS IN BUDAPEST IS LOCATED IN A BUSINESS PARK DIRECTLY BY THE DANUBE AND IS AN IDEAL VENUE FOR EDUCATION. THE PARK HOSTS OVER 60 LEADING INTERNATIONAL AND HUNGARIAN COMPANIES, INCLUDING MICROSOFT, SAP, CANON AND GRAPHISOFT, PROVIDING A VIBRANT BUSINESS ENVIRONMENT FOR OUR SCHOOL.





# **#RESIDENCE HALL**

**THE ON-CAMPUS RESIDENCE HALL OFFERS COMFORTABLE ACCOMMODATION FOR 90 STUDENTS IN WELL-EQUIPPED SINGLE OR SHARED EN SUITE ROOMS WITH HIGH-SPEED INTERNET ACCESS. LAUNDRY AND COMMUNAL KITCHENS ARE AVAILABLE FOR OUR STUDENTS.**

**#VIENNA**



**VIENNA, ALSO DESCRIBED AS EUROPE'S CULTURAL CAPITAL, IS A METROPOLIS WITH UNIQUE CHARM, VIBRANCY AND FLAIR. IT BOASTS OF ITS OUTSTANDING INFRASTRUCTURE, IT IS CLEAN AND SAFE, AND IT HAS ALL THE INSPIRATION THAT YOU COULD WISH FOR IN ORDER TO DISCOVER THIS WONDERFUL PART OF EUROPE.**

# #VIENNA CAMPUS

IBS' VIENNA CAMPUS IS LOCATED IN THE HEART OF THE CITY SURROUNDED BY HISTORY AND CULTURE. NEARBY THERE ARE PLENTY OF OPPORTUNITIES FOR SHOPPING AND EATING OUT AND YOU CAN CHILL OUT IN THE SPLENDID PARK OF BELVEDERE JUST ACROSS THE STREET.





**“I LOVE THE WAY CLASSES ARE TAUGHT IN SMALL GROUPS, OFFERING A CHANCE FOR STUDENTS TO CONTRIBUTE. ASSIGNMENTS ARE INTERESTING AND CHALLENGING. THE DIVERSE STUDENT BODY MAKES IT A LOT OF FUN TO ATTEND IBS; GETTING TO KNOW PEOPLE FROM ALL OVER THE WORLD IS TRULY AN EXTRAORDINARY EXPERIENCE.”**

**ANNA TÓTH, HUNGARY, MSC STUDENT AT IBS VIENNA**